

NBJC MONTHLY MEETING – March 26th, 2019

Meeting to Order

Treasurer Report \$1,513.13

Monthly Meeting Minutes are online

Introductions

- Welcome Bill Barkus and his wife from Jeeps-4-Jesus. They are looking for our participation in a fundraiser for the Harvest House on May 4th. We will be posting the event in Facebook for anyone who would like to participate. Anyone who would like to donate money can give their donations at the next Jeep run on April 19th. If anyone would like more information about Jeeps-4-Jesus Canada can visit Jeeps4JesusCanada.wixsite.com/home

Discussed during the meeting

- Sleigh ride went well. 6 participants all enjoy the evening.
- Reports from SRV: Has not been in action this year due to weather not being severe enough for public transportation to cease operations. Gilles Robichaud and Jessica Gautreau volunteered to take Shediac in the coming winter season.
- Update from Fredericton: Would like more people at Meet and Greet. No other Updates. Will ask Melanie Young if the May meeting will be held in Fredericton. Location, date and time TBA
- Update from Saint John: Great turn out at meet and greet. Still looking for Saint John rep. (Jimmy Keating acting as interim rep)
- Will ask members if they would like to have the monthly meeting on another day of the week to increase participation.
- A request was made to Gilles Robichaud to look into moving our website to a different host. He gave an estimate on cost broken down monthly and yearly. It will be approximately 15\$/mth or save 2 month payment by paying yearly with a total of 150\$/yr. The executive have asked him to look into a rough estimate for a complete redesign of the website with more value added to it (i.e. forums, Facebook API & Google API). Gilles will give an estimate on cost at the next meeting.
- Feedback regarding Facebook Classifieds page. Seems to be working well. People are using it and we have had no need to remove post on the NBJC Facebook group. NBJC executive will request The NBJeepClub Facebook profile to be change from moderator to admin in order to make changes as needed to the NBJeepClub Facebook group.
- Will ask members to mention and tag sponsors on Facebook when making purchasing from them as a way to give them credit and to start a conversation about the product and sponsor. Will have to remind sponsors to ask for the NBJC membership card when members are making a purchase. A sponsorship banner will be created with rotating sponsor logos. A new sponsorship list has been created. Some will require sponsorship letters. Others will need to be contacted to insure their sponsorship for this year. Any new sponsorship?
- Jacques Arsenault is supposed to set up a meeting for Pass the Flag.

- 4WP in Fredericton has confirmed they will host a run this year. George and Troy from 4WP will organise the run. 4WP stickers will be available. Possibly June 1st.
- The order for the hoodies has been placed. Total of 26 ordered. Hoodies should be shipped in 7 business days.
- With the success of the hoodies, we would like to plan other products with the NBJC logo to sell.
- NBJC executive has reviewed the NBJC pamphlet. Should the Tread Lightly pamphlet be included? The monthly meetings sections will be updated. A french version will be created. The dates on the run sections will be removed in the chance that the dates change. Prices and quality of papers will be compared before printing. Troy Hill will provide stickers to put inside the pamphlets. Should we include memberships with any new Jeep purchase sold at MCS and Fairview? Would the dealership be willing to cover the price of the membership as part of their sale?
- Upcoming runs: Spring Shakedown April 19th. Trail to be determined based on trail conditions. Can we add a Jeep 101 to the event list. Possible date of May 25th. Will post sign up sheet if we can find someone who will be willing to teach it.
- Photos for the 2020 calendar may be chosen from submissions from members. We will chose the 12 best photos. Will create more involvement and motivate members to take more photos during the runs and hopefully sell more calendars.

Meeting to Adjourn

In Attendance

Gilles Robichaud, Jessica Gautreau, Mike Bourgeois, Monica Basque, Paul Bois, Ian Krueger, Trish Jones, Nick Irving